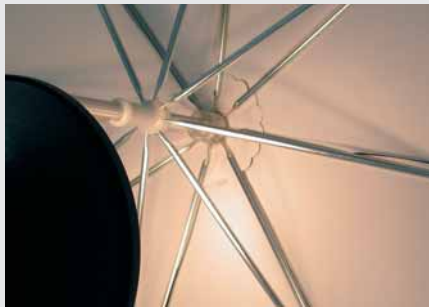


UP-DR200  
Digital Photo Printer



SONY

Print by Sony



### Superb Print Quality

Incorporating Sony dye sublimation technology, the UP-DR200 produces photo-quality prints. The result is crisp and vibrant prints with natural, continuous tones, on print media that is very similar in texture to traditional photography paper. What's more, the UP-DR200 offers two types of surface finish – glossy and ProMatte – and it can print onto four different sizes of paper: 9 x 13 cm (3.5 x 5 inch), 10 x 15 cm (4 x 6 inch), 13 x 18 cm (5 x 7 inch) and 15 x 20 cm (6 x 8 inch).

### Glossy & "Pro Matte" Finishes

Sony has developed a unique laminating process that is used in the UP-DR200. It allows two types of surface finish - glossy and "Pro Matte" – from the same print pack. There's no need to switch paper or ribbon. Pro Matte is especially suited to fine quality portrait prints, because it is highly resistant to smudges and fingerprints.

### High-volume Printing - One roll of paper for 700 prints!\*

With an extra-large paper capacity, the UP-DR200 is a true workhorse. It holds a roll of paper for 700 10 x 15 cm (4 x 6 inches) prints, 400 13 x 18 cm (5 x 7 inches) prints, or 350 15 x 20 cm (6 x 8 inches). This high-volume printing capability means less time spent replacing paper media. And, of course, the paper roll itself is small and compact, so the printer is too.

\*10 x 15 cm (4 x 6 inches)

### Easy to Maintain with Auto-loading Mechanism and Front Operation

The front-loading operation and auto-loading mechanism of the UP-DR200 make it quick and easy to replace the paper and ribbon. You simply open the front door and slot in the roll and ribbon. You don't need any special technical training to operate or maintain the printer. For example – the printing side of the paper roll is protected so you can't leave fingerprints when replacing the paper.

The front-loading feature has another advantage – it allows installation in the tightest of spaces. It's ideal in kiosk applications both for this reason and because of the position of the paper outlet. Furthermore, the convenient rear panel provides recessed interface connections that make setup and access easy. Any connected cables, such as the printer's AC power cord or USB cables, can be clamped to the main unit to prevent them from becoming unplugged.

### High-speed Printing - High-quality prints in 8 seconds!\*

The UP-DR200 runs at high speed, regardless of the print size. For example, printing a 10 x 15 cm (4 x 6 inch) image takes only approximately 8 seconds, a 13 x 18 cm (5 x 7 inch) takes approximately 12.5 seconds, and a 15 x 20 cm (6 x 8 inch) image takes 14.5 seconds.

\*10 x 15 cm (4 x 6 inches)

# SONY

**Expand your business and boost your revenues.** The UP-DR200 is the new, leading-edge Digital Photo printer from Sony. Designed for use in photoshops and event photography as well as for installation in kiosks, this advanced printer has exceptional features providing superb quality and high volume printing. With the UP-DR200, you can take your digital photofinishing services to new levels – contributing to your business growth and customer satisfaction.





Front-loading operation makes it fast and simple to load the paper roll



Easy slot-in ink ribbon replacement



Real-time monitoring via the integrated LCD panel

### High Throughput

The UP-DR200 can produce 450 10 x 15 cm (4 x 6 inch) prints per hour.\* This high throughput rate maximises system uptime, and that helps make your photo-printing business a success.

\*When printing pictures of 50% plain grey colour consecutively at 25 °C.

### USB Interface

The UP-DR200 is equipped with a Hi-Speed USB (USB 2.0) interface that allows for fast image data transfer.

### PC Compatibility

To enhance its flexibility, the printer is supplied with PC driver software – compatible with Microsoft® Windows® XP Professional and Vista.

### Quiet Operation

The UP-DR200 operates at a very low noise level, so you won't be disturbed and neither will your customers or staff.

### Grey Balance Adjustment Capability

Using the printed grey balance chart, it is easy to specify the neutral grey colour. The UP-DR200 can distinguish between delicate grey colors and reproduce the preferred colour.

### Real-time Monitoring of Printer Status via LCD

The UP-DR200 also offers useful real-time monitoring via the integrated LCD panel. At a glance, you can see the remaining number of prints, the total number of prints, the printer status and any error status.

## Specifications

Printing method	Dye sublimation thermal transfer
Resolution	330 dpi
Gradation	256 levels (8 bits) each for Yellow, Cyan, Magenta
Printable pixels	2UPC-R203PF: 1210 x 1728 dots 2UPC-R204: 1382 x 2048 dots 2UPC-R205: 1728 x 2380 dots 2UPC-R206: 2048 x 2724 dots
Picture size	2UPC-R203PF: 89 x 127 mm (3.5 x 5 inches) 2UPC-R204: 102 x 152 mm (4 x 6 inches) 2UPC-R205: 127 x 178 mm (5 x 7 inches) 2UPC-R206: 152 x 204 mm (6 x 8 inches)
Printing time*	2UPC-R203PF: Approx. 7.8 seconds 2UPC-R204: Approx. 8 seconds 2UPC-R205: Approx. 12.5 seconds 2UPC-R206: Approx. 14.5 seconds
Spool memory	For one additional picture
Interface	Hi-Speed USB (USB 2.0)
Power requirements	AC 100 to 240 V, 50/60 Hz
Power consumption	5 to 2.5 A max.
Operating temperature	10 °C to 35 °C (50 °F to 95 °F)
Operating humidity	20% to 80%
Dimensions	280 (W) x 356 (H) x 459 (D) mm (11 1/8 x 14 1/8 x 18 1/8 inches) (Including the maximum projecting parts)
Mass	Approx. 17 kg (37 lb 8 oz)
Safety standards	UL60950-1, CSA C22.2 No. 60950-1, EN60950-1, IEC60950-1
EMC standards	FCC/IC: Class A Digital Device EN55022 Class B+EN55024+EN61000-3-2+EN61000-3-3 AS/NZS CISPR 22 Class B

\*Printing time may vary depending on the printing conditions

## Optional Accessories



- 1 **2UPC-R204**  
Self-Laminating Colour Printing Pack  
10 x 15 cm (4 x 6 inch)  
Contents: Paper roll for 700 prints x 2  
Ink ribbon x 2
- 2 **2UPC-R205**  
Self-Laminating Colour Printing Pack  
13 x 18 cm (5 x 7 inch)  
Contents: Paper roll for 400 prints x 2  
Ink ribbon x 2
- 3 **2UPC-R206**  
Self-Laminating Colour Printing Pack  
15 x 20 cm (6 x 8 inch)  
Contents: Paper roll for 350 prints x 2  
Ink ribbon x 2

### Supplied Accessories

Output tray (1)  
Output tray adapter (1)  
Scrap receptacle (1)  
Cleaning ribbon (1)  
Ribbon tray (1)  
Paper core (1)  
Paper adapter (blue) (1)  
Paper adapter (pink) (1)  
USB cable (1)  
CD-ROM (including driver software

and on-line manual  
ICC profile) (1)  
Software license agreement (1)  
Warranty card (1)  
Service and customer support info (1)  
Before using this printer (1)  
AC power cord (1)



**SONY**

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